



CERTIFIED GOVERNANCE



ITAMOrg
IT ASSET
MANAGEMENT

ITAMOrg

EXIN ITAMORG IT ASSET MANAGEMENT CERTIFICATION PROGRAM

Know what you have and control your assets.

Trends like Cloud, Mobile, Social, Bring-Your-Own-Device, Consumerization of IT, Bring-Your-Own-Application and Big Data have created significant shifts in the way businesses operate. These shifts make IT Asset Management more important than ever: it helps organizations keep a firm grip on their most valuable assets. More specifically, IT Asset Management allows IT departments, financial and license management to significantly improve governance, risk reduction and compliance, information security, contract management, as well as operational efficiency and cost control. The EXIN ITAMOrg IT Asset Management certification program provides middle and higher level management with an objective confirmation that they really know what IT Asset Management is about.

How many unused devices does your organization have? How much energy is wasted by overcapacity of your data center? Why do you have several systems with the same functionality or duplicate data? Are all registered users still working for you? Start managing your IT assets with qualified personnel and you will know the answers.

EXIN ITAMOrg IT ASSET MANAGEMENT CERTIFICATION PROGRAM

IT Asset Management is specifically recommended for employees working in departments involved in any successful ITAM program such as license managers, IT service departments and finance. This will enable a successful and coherent ITAM focus throughout the organization.

EXIN ITAMOrg IT Asset Management benefits

- Strong alignment with ISO/IEC 19770 and current practices
- Wide scope including information assets, people, cloud and mobile assets
- Based on the ITAMOrg IT Asset Management Framework

Benefits for companies

- Creates organizational awareness and synergy in asset management between management, IT, HR, finance and operations
- Reduces risks and over-spending
- Integrates easily with IT service management

Benefits for individuals

- Boosts your career since IT asset management is a popular subject
- License managers are in high demand

ITAMOrg

The certification scheme has been developed in partnership with ITAMOrg, the international professional member organization of IT Asset Management Professionals and thought leader in the area of IT Asset Management. With the mission to develop and strengthen the awareness & competencies in IT Asset Management best practices, ITAMOrg connects stakeholders in the ITAM ecosystem through knowledge sharing and networking for ITAM Professionals for both users and suppliers of IT in order to enable transparency within the industry.

EXIN ITAMOrg IT ASSET MANAGEMENT MODULES



IT Asset Management Foundation is a generic level certification addressing the key challenges faced by organizations when it comes to harvesting real business value in the IT asset lifecycle. It covers the four key areas of IT Asset Management: Hardware Asset Management, including “mobile devices”; Software Asset Management; Services & Cloud Asset Management and People & Information Asset Management, including “Bring Your Own Device”.

e-Competence Level	1	2	3	4	5
B.5. Documentation Production					
D.4. Purchasing					
D.8. Contract Management					
E.3. Risk Management					
E.4. Relationship Management					
E.5. Process Improvement					
E.6. ICT Quality Management					
E.8. Information Security Management					

■ competence is covered
 ■ partial coverage
 ■ superficial coverage



Designed to provide Software Asset Managers, who work in the typically multifaceted computing environment, the right knowledge to implement and maintain an effective Software Asset Management program. The certification proves knowledge on how to control all activities associated with the software lifecycle including the risks, costs, challenges and benefits.

e-Competence Level	1	2	3	4	5
A.4. Product/Service Planning					
B.5. Documentation Production					
D.4. Purchasing					
D.8. Contract Management					
E.4. Relationship Management					
E.5. Process Improvement					
E.6. ICT Quality Management					
E.8. Information Security Management					

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EXIN ITAMOrg IT ASSET MANAGEMENT PROGRAM LABEL



The program labels of the EXIN portfolio have been built up to help identify the logical next step in terms of additional training and competence development. Each color represents an ICT competence area, derived from the e-Competence Framework (e-CF®). The overall label color indicates the main competence area of the program and the colors in the pie chart indicate the relationships with other competence areas: the

IT Asset Management competences are mainly covered in the area 'Manage'. Related programs cover competences in the area 'Run' and 'Enable'. Please visit the EXIN ITAMOrg IT Asset Management program page on exin.com to find out which certification programs are suggested for further development.

MANAGE

This area represents the daily business administration and improvement of all underlying operative ICT processes.

PLAN

This area represents the strategic preparatory activities such as conceiving and developing products, services and solutions.

BUILD

The Build area represents the development and implementation of products, services and solutions.

RUN

The Run phase represents the provision, support and maintenance of the products, services, and solutions delivered and deployed.

ENABLE

The strategic activities in this area support all underlying ICT processes.

EXIN. THE MOST RENOWNED EXAMINATION INSTITUTE FOR IT PROFESSIONALS



- Complete portfolio of Information Management
- Exams in 165 countries
- Exams in 20 languages
- 2 million EXIN-certified professionals
- International network of accredited partners

ABOUT EXIN

Published and designed by EXIN. EXIN is the global independent certification institute for professionals in the ICT domain. With more than 30 years of experience in certifying the competences of over 2 million ICT professionals, EXIN is the leading and trusted authority in the ICT market. With over 1000 accredited partners EXIN facilitates exams and e-competence assessments in more than 165 countries and 20 languages. EXIN is co-initiator of the e-Competence Framework (e-CF®), which was set up to provide unambiguous ICT certification measurement principles within Europe and beyond.

TO GET IN TOUCH

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