

Program for onsdag den 2. marts 2016

FINANS IT

09.00 Velkomst og dagens program

Jan Damsgaard, Head of Department of IT management, CBS

09.30 Datadreven forretningsudvikling ændre udviklingen af services til markedet

Anders Kofod-Petersen er vicedirektør i Alexandra instituttet og professor i datalogi med speciale i artificial intelligence og maschine learning.

10.15 PAUSE

10.30 Analytics - den 7. sans - fra intuition til prædiktion

Simon Pape, Enterprise Architect, BEC

11.15 Big Data: What can we learn from Facebook, Twitter etc.?

Ravi Vatrupu, Professor, Department of Information Technology Management, Copenhagen Business School

12.00 FROKOST

13.00 Cognitive Computing. No longer science fiction, but a journey.

Peter B. Lange, Executive Software Client Architect, IBM

13.45 PAUSE

14.00 Big Data og digital forandring i Finans sektoren – Data som råstof for forretningsudvikling

Rasmus Winther Mølbjerg, Director Deloitte

14.45 PAUSE

15.00 Nutidens kunder forventer fremtidens bank - Fjern friktionen

Thomas Bering, Head of Performance, Google - Nordics

15.45 Indsamling af data - Whats in it for me?

Stina Kring Andersen, SVP, MobileLife

16.30 Tak for i dag

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